



GIOVANNI ROSSO

BAROLO  
SERRA



GIOVANNI ROSSO  
DECAZIONALE BAROLO 1984-2018

VINTAGE 2021

## BAROLO D.O.C.G. SERRA

### Wine Enthusiast

**94/100**

*Reserved at first, like something mysterious brewing in a forest glen: wild blackberries and blueberries emerge with nutmeg and bay leaf, riding an undercurrent of umami richness. The palate expands with cosmic energy, dark fruits spiral outward while fine-grained tannins and bright acidity keep everything in orbit, trailing hints of wild herbs in their wake. Jeff Porter*

### James Suckling

**95/100**

*A restrained wine with subtle, austere aromas of violets, dark cherries, licorice and a touch of rhubarb. Slightly sweet on the palate, with a medium to full body, crisp acidity and vivid, firm, dusty tannins. Angular and stern, yet with a good finish.*

### Kein O'Keefe

**96/100**

*The gorgeous 2021 Barolo Serra from Giovanni Rosso is intensely fragrant, emanating classic varietal aromas of camphor, red berry, dark spice and menthol. Made with grapes from the MGA of the same in Serralunga d'Alba, the delicious palate boasts great finesse, delivering ripe raspberry, Morello cherry, licorice and dried mint accompanied by a backbone of refined tannins. It's well balanced, with fresh acidity. A fantastic showing.*

**Azienda Agricola Giovanni Rosso di Rosso Davide**

Via Roddino, 10/1 - 12050 Serralunga d'Alba - CN - Italy  
P.IVA 02563270046 - SUBM70N

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VINTAGE 2020

**The Wine Journal Eros Teboni**  
**94/100**

**Vinous Antonio Galloni**  
**93/100**

*The 2020 Barolo Serra is a nervy, taut Serralunga Barolo. White pepper, chalk, mint, dried flowers, crushed rocks and orange peel drive through a core of red-toned, fruit, adding brightness and tension throughout. Readers who enjoy tense, salivating Barolos will find plenty of those qualities here. Pretty floral overtones brighten the finish nicely.*

*Serra – not to be confused with La Serra in La Morra – is located on a ridge in the southeastern sector of Serralunga. Pale garnet; aromas of currant, persimmon, pink roses and thyme. Medium full, excellent concentration, excellent persistence, very good acidity. Spice notes in the finish. Lovely wine, very distinctive, with an outstanding sense of place. Peak in 15-18 years. Tom Hyland*

**Robert Parker Wine Advocate**  
**95/100**

*The Giovanni Rosso 2020 Barolo Serra comes from a beautiful panoramic amphitheater of vines. This wine has an etched and vertical quality that you recognize in its lifted bouquet. Sweet cherry and plum are folded into riper aromas of blackberry coulis and raspberry tart. The tannins are quite elegant and firm, and the wine offers very good length and lasting freshness. Monica Larner*

**Kerin O'Keefe**  
**94/100**

*All about elegance, the savory 2020 Serra from Giovanni Rosso has enticing scents of wild red berry, dark exotic spice, violet and a balsamic note of camphor. Hailing from Serralunga, the polished palate features crushed raspberry, wild strawberry, crushed mint and coffee bean alongside a backbone tightly woven but surprisingly smooth tannins. A salty mineral note lingers on the supple close.*

**James Suckling**  
**95/100**

*A very pale ruby color is supported by a complex, layered nose with rhubarb, earthy strawberries, red currants, violets and cinnamon. Full of sucrosity on the palate, it shows good concentration, a medium body, refreshing acidity, fine-tuned dusty tannins and a polished finish. Cherry pit and floral aftertaste. A stylish wine with cellaring potential but also ready to drink. Drink or hold.*

**The Wine Journal Eros Teboni**  
**94+/100**

**Guida Essenziale ai Vini d'Italia**  
**94/100**

*100% Nebbiolo. 30 mesi in botti da 25 e 50 hl. Rosso relativamente carico. Naso ematico, speziato, floreale, con note di glicine e viola del pensiero, ma anche sfalcio d'erbe di campo e garrigue. La bocca è ben proporzionata, fra acidità e vigoria tannica.*

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VINTAGE 2019

**Falstaff Magazine**

**93/100**

*Brilliant, medium-dense ruby garnet. Fragrant nose of preserved peach, along with pomegranate and raspberry, with a hint of smoke in the background. Firm, gripping tannins, underpinned by a sweet, creamy texture, though it still needs time to fully come together.*

**Vinoway**

**Best Red Wine of Italy 2025**

**I Vini DI Veronelli**

**94/100**

**Le Guide dell'Espresso**

**100/100**

*Serra of Serralunga d'Alba, a home classic, a label that takes charge of the task of highlighting, crystal clear, the territorial footprint. Vignola cherry on the nose, with touches of nutmeg, rhubarb and juniper. The mouthfeel is brackish-sapid, with a return of the notes of drupacee. Luca Gradini*

**VITAE La Guida vini AIS**

**4 viti**

**Wine Spectator**

**94/100**

*There's a tug of war between the cherry and raspberry fruit and flavors of eucalyptus and pine in this taut, linear red. The tannins mesh nicely with the texture, and this is beginning to settle down, with flashes of mint and iron on the lingering finish. Bruce Sanderson*

**Decanter**

**95/100**

*Serra is always the more austere Serralunga Barolo from Giovanni Rosso; it deserves time and is not an easy wine. The nose is focused on earthy clay minerality, violet, dill, liquorice, dried cherry and peony. There's nice delicacy first due to graceful acidity, with elegant tannins at the fore but then a thick end, with massive sternness and an orangey character. A modern Barolo with old-fashioned typicity. Aldo Fiordelli*

**The Wine Hunter Awards**

**GOLD**

**Falstaff Magazine**

**94/100**

*Bright, shiny ruby with a flint core. Expressive nose of sugared raspberry, red peach, some cold smoke, then pomegranate and oak. Great fruit expression on the palate and fine, juicy tannins. The wine seems very balanced, with high drinkability and a juicy finish. Othmar Kiem & Simon Staffler*

**The Wine Journal**

**94/100**

**Kerin O'Keefe**

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VINTAGE 2018

**94/100**

*Linear and focused, this opens with aromas recalling tobacco, forest floor botanical herb and graphite along with a whiff of blue flower. Aged in large French casks, the youthfully austere palate has an almost knife-like precision, exhibiting juicy raspberry, Morello cherry and crushed mint alongside a coffee bean note. Firm, tightly knit tannins provide support.*

**Jeb Dunnuck**

**94/100**

*The 2019 Barolo Serra has a bit more concentration in its color and offers notes of kirsch, sweet licorice and dark mineral earth. Full-bodied, with ample rounded fruit and building structure, it is flush with raspberry coulis and flowers. Drink 2025-2045.*

**Gardini Notes**

**97+/100**

*Serra, Serralunga d'Alba, a house's classic, with a refined protocol, between the countryside and the cellar, aimed at amplifying the territorial footprint. Blackberry jam on the nose, with touches of cinnamon, licorice powder and rhubarb. The mouthfeel is brackish-sapid, with a fruity aftertaste.*

**Vinous Antonio Galloni**

**93/100**

*The 2019 Barolo Serra is bright and sculpted in feel. Brisk acids and veins of tannin give the 2019 gorgeous translucent energy. Orange peel, crushed rocks, mint and cinnamon all grace this vibrant, linear Barolo from Davide Rosso. Give this a year or two in bottle.*

**Vitae La Guida Vini AIS**

**4 viti**

*Fantastica definizione, dolce nel profilo fruttato denso di ciliegia matura, fragola macerata e menta, arancia sanguinella e tracce di torrefazione. Al gusto non manca di potenza ed equilibrio, precisione e gusto. Bitto stravecchio.*

**Falstaff Magazine**

**93/100**

*Bright, lightening garnet red. Presents itself with a very fine nose of raspberry and fresh plum, underpinned by notes of dried orange peel. Velvety, finely meshed tannin on the palate, unfolds very balanced, after juicy plums, slightly sandy in the finish. Othmar Kiem, Simon Staffler*

**Wine Spectator**

**93/100**

*A broad, powerful version, sporting rose, plum, cherry, earth and sanguine aromas and flavors. This is backed by vivid acidity as much as dense tannins, ending with echoes of rose, cherry and mineral. Best from 2025 through 2043. Bruce Sanderson*

**Wine Enthusiast**

**93/100**

*Aromas of red berry, blue flower and whiffs of oak-driven spice take shape in the glass. The palate is almost ethereally elegant, featuring crushed raspberry,*

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sour cherry, star anise and ground clove accompanied by taut, refined tannins. Bright acidity keeps it vibrant and balanced. Drink 2023–2030.

#### **Gardini Notes**

**96+/100**

*From the highest part of Serralunga, about one hectare of vineyard with south-eastern exposure and very calcareous soils. A monumental and important Barolo, a nose of durone cherry, hints of eucalyptus and licorice, with undergrowth touches. The mouthfeel has sapid tannins and a balsamic aftertaste. Luca Gardini*

#### **Decanter**

**96/100**

*Serra is a small and misunderstood MGA. The reason is possibly due to its dual east and west exposures. Giovanni Rosso manages a plot in the eastern part which exacerbates the fresh and austere character of these wines. The colour is very pale and bright garnet, the nose restrained and austere. Perky pomegranate fruit is allied to macerated flowers and pot pourri, with earthy tones in depth. Full of sucrosity on the palate, this 2018 shows chewy tannins, extracted and muscular yet ripe, with almost zesty high acidity which is perfectly woven with dried cherry on the finish. An austere wine, definitely not for Barolo beginners. It should be intended for the long haul due to the freshness of the fruit and the stern structure. Great. Drinking Window 2023 – 2040 Aldo Fiorelli*

#### **Doctor Wine**

**94/100**

*100% Nebbiolo. 30 mesi in botti da 25 e 50 hl di rovere francese. Rosso di grande trasparenza. Fine e fragrante, con note di amarena, fiori recisi, mora di gelso in confettura, viole macerate. In bocca è finissimo, con setosità tannica e freschezza corroboranti.*

#### **VITAE La Guida Vini AIS**

**4 VITI, 95/100**

*Molto elegante, carnoso, tono olfattivo decisamente fruttato ma con presenze torrefatte, dolci e ammalianti. Grande, grande impalcatura, completa, estesa, dolce: tra le migliori. Stinco di maiale al forno in pancetta affumicata.*

#### **I Vini DI Veronelli**

**93/100**

#### **Wine Advocate**

**94/100**

*From another prized vineyard site in Serralunga d'Alba, the Giovanni Rosso 2017 Barolo Serra is balanced and bright, with dark cherry fruit, crème de cassis, baked clay and rusty mineral. Those more ferrous aromas are followed by a pretty hint of blue flower or dried lavender. This is a nicely textured, mid to full-weight Barolo to hold in your cellar. Monica Larner*

#### **Decanter**

**94/100**

VINTAGE 2017

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VINTAGE 2016

*This interpretation of Serra from Giovanni Rosso exhibits rhubarb and liquorice roots, earthy strawberry and pomegranate fruits, then balsamic minerality in depth with a hint of camphor. The first impression was more austere - the wine definitely demands patience. With time, it flows firm yet crunchy, with amazing tension and a ripe finish without any Serralunga sternness.*

**Wine Spectator**

**93/100**

*This is linear and taut, with a chalky matrix of tannins underneath cherry, strawberry, eucalyptus and tar notes. The tannins gain the upper hand on the finish for now, yet this red is complex and long. Best from 2025 through 2042.*

Bruce Sanderson

**Slow Wine 2022**

**BOTTLE  
TOP WINE**

**Eros Teboni, The Wine Journal**

**94+/100**

**Gourmet Wine Traveller**

**94/100**

*Sweetly spiced red cherry fruits on the nose, this has a wealth of tar and adds blueberry to the red and darker cherry fruits, as well as leather and fresh woody nuances. The palate has attractive depth to it, with ripe red cherry and blueberry fruit flavours, some cassis, too. Supple tannins carry so much volume. Gently grainy finish. Drink over the next decade. Nick Stock*

**Weinkultur Ernst**

**98/100**

*Angenehme, einladende Nase mit Noten von Brombeeren, Lakritze, Veilchen-, Kirschen, Fenchel und Anis.*

*Am Gaumen perfekt balanciert mit blitzsauberer, straffer Frucht und guter Struktur sowie Aromen von Dörrobst und Himbeergelee.*

**Wine Enthusiast**

**97/100 Cellar Selection**

*Underbrush, wild herb, menthol and dark-spice aromas mingle with a whiff of fragrant purple flower on this gorgeous red. It boasts firm structure and finesse in equal measure, featuring juicy morello cherry, raspberry compote, licorice and cinnamon framed in assertive but refined tannins and fresh acidity. A minty note lingers on the finish. Kerin O'Keefe*

**Vinous Antonio Galloni**

**95+/100**

*The 2016 Barolo Serra is an absolutely gorgeous wine. Freshly cut flowers, sweet red berries, chalk, mint and white pepper give the Serra a super-distinctive, bright upper register. Pulsating acids and beams of supporting tannin shape this nervous, taut Barolo. Although it is translucent in the glass, this classically-leaning Barolo has plenty of heft too. It's one of the finest wines I have tasted from David Rosso.*

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VINTAGE 2015

### **Wine Spectator**

**95/100**

*Shows breadth for Serralunga, along with ripe cherry and strawberry flavors offsetting the burly tannins. Iron, sanguine and tobacco notes add complexity and it finishes with terrific length and a mouthwatering feel. This should come together nicely over time. Best from 2024 through 2050. –BS*

### **Wine Advocate**

**94/100**

### **Decanter**

**97/100**

*Coming from east to southeast facing plots, the 2016 is dark and dense on the nose – all deliciously wet autumn forest, mulch and slight tar. Notes of struck stone and white spring blossom appear gradually. Linear, tense and racy, the palate packs no excess baggage yet there ... .Michaela Morris*

### **Falstaff Magazine Tasting 2020**

**95/100**

*Radiant ruby red. Slightly spicy on the nose, delicate pepper, then forest berries and cherries. Appears on the palate with compact fruit and juicy tannins, spreads out beautifully, elegant, with a salty aftertaste. Othmar Kiem, Siem Staffler*

### **Tom Cannavan's Wine Pages**

**97/100**

*The nose a little more mellow showing sweet damp earth and truffle already, a firm chestnut character and again that very sophisticated polish of the large French oak casks even a hint of Patchouli in the emerging, exotic fragrance. In the mouth wonderful sweetness of fruit here, wonderful intensity, slightly more open than the Cerretta arguably, but tensioned by those polished tannins and exquisite acid balance, the finish is long, concentrated, but never heavy. Again, a baby, but a beautiful one. Tom Cannavan*

### **I Vini di Veronelli Guida Oro**

**95/100**

### **Doctor Wine (Daniele Cernilli) Guida Essenziale ai Vini d'Italia**

**93/100**

*Da uve Nebbiolo. Due anni e mezzo in botti grandi. Rubino granato intenso. Molta frutta rossa al naso, prugna, cassis, accenni di ciliegia, accanto a note speziate, di vaniglia e cardamomo, poi tabacco biondo e vaniglia. Sapore caldo, ricco, avvolgente, con tannini appena contratti, giovanili. Da attendere.*

### **Decanter**

**92/100**

*Davide Rosso is a skilled producer of Serralunga Barolos from his small estate. The La Serra vineyard gives fairly severe wines that need ageing, and indeed there are brooding dark fruits such as black cherries on the nose. It's velvety but very concentrated, and fortunately the tannins are polished and not too assertive.*

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*Powerful and complex, this has a long way to go, but has ample drive and persistence. Drinking Window 2021 – 2040. Stephen Brook*

### **Guida Essenziale ai Vini d'Italia**

#### **Doctor Wine**

**94/100**

*Rosso chiara e luminoso con nuance granata. Profumi intensi di violetta, rosa macerata, garrigue e una balsamicità diffusa, eterea, ammaliante. La bocca ha energia da vendere, con tannini fittissimi ma mai sgarbati. Il finale è lungo e appagante che, nonostante l'indubbia austerità, mantiene eleganza ed equilibrio.*

#### **VITAE la Guida Vini AIS**

**4/4 VITI**

#### **Vini d'Italia Gambero Rosso**

**3 bicchieri**

#### **Wine Enthusiast**

**94/100**

*Fragrant and savory, this exhibits the muscle and finesse of Serralunga. It opens with earthy aromas of rose petal, new leather, eucalyptus and just a whiff of game. These tones carry over to the taut palate along with dried cherry, pomegranate and licorice. Assertive but fine-grained tannins provide the backbone, while fresh acidity lends balance. Give it time to fully unwind. Drink 2025–2035. Kerin O'Keefe*

#### **Wine Spectator**

**95/100**

*"A ripe, supple style, boasting cherry, menthol, thyme and tar flavors. Linear in profile, tightly woven like a quality fabric, and harmonious. The long finish shows potential. Best from 2023 through 2042. –BS*

#### **I Vini di Veronelli 2020**

**93/100**

#### **Decanter**

**93/100**

*All Rosso's top Barolo crus are in Serralunga and they are aged traditionally. The nose is lean, perky, and piquant, with cranberry aromas. The palate is medium-bodied but vivacious, and the wine has fine clarity of fruit riding over the formidable tannins. It's almost out of balance yet it seems to work, thanks to the zest on the mid-palate and finish. Stylish and long. Drinking Window 2019 – 2034. Stephen Brook*

#### **Slow Wine**

**Grande Vino**

*Il nostro preferito è il Barolo Serra 2014 GRANDE VINO che dona note di violetta al naso e al palato mostra tannini affilati, non aggressivi, con finale di bella solidità.*

#### **Wine Advocate**

VINTAGE 2014

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VINTAGE 2013

**92+/100**

*"From Serralunga d'Alba, the 2014 Barolo Serra is distinguished by extra depth and tightness, especially when you consider those beautifully managed tannins. The mouthfeel is lean and scrisp, but despite the weaker concentration and fiber of the vintage this wine does not lack structure or backbone."* Monica Lerner

**Wine Spectator**

**94/100**

*Hay and camphor aromas shade the core of cherry and berry fruit, along with loam, leather, tabacco and juniper accdents. This is racy and tense, with energy and balance, followed by a long, resonant finish. Needs time. Best from 2023 through 2043.*" Bruce Sanderson

VINTAGE 2012

**Wine Spectator**

**93/100**

*Sweet cherry, plum and blackberry fruit is shaded by wild herb, tobacco and mint notes in this rich red, combining grace and power, with dusty tannins lining the finish. Best from 2020 through 2033.* Bruce Sanderson

**Slow Wine**

**Grande Vino**

**Wine Spectator**

**94/100**

*A mix of floral, red berry, eucalyptus and tobacco flavors highlights this elegant, intense red. Balanced and firm, with a long aftertaste of fruit, spice and mineral. Best from 2019 through 2035.*" Bruce Sanderson

**Guida Oro Guida Veronelli**

**94/100, "Super Tre Stelle"**

**Decanter**

**75 Stellar Buys of 2016**

VINTAGE 2011

**Wine Spectator**

**92/100**

*Licorice, leather and brandy-steeped cherry notes are the hallmarks of this supple, polished red, which builds to a long aftertaste of cherry, spice and mineral. May lack the grip for the long haul, but the precise balance will allow this to age well. Best from 2017 through 2027.* Bruce Sanderson

**Guida Oro Veronelli**

**"Super Tre Stelle"**

VINTAGE 2010

**I Vini d'Italia Gambero Rosso**

**3 bicchieri**

**Guida Oro Veronelli**

**"Super Tre Stelle"**

VINTAGE 2009

**Wine Spectator**

**94/100**

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VINTAGE 2008

VINTAGE 2007

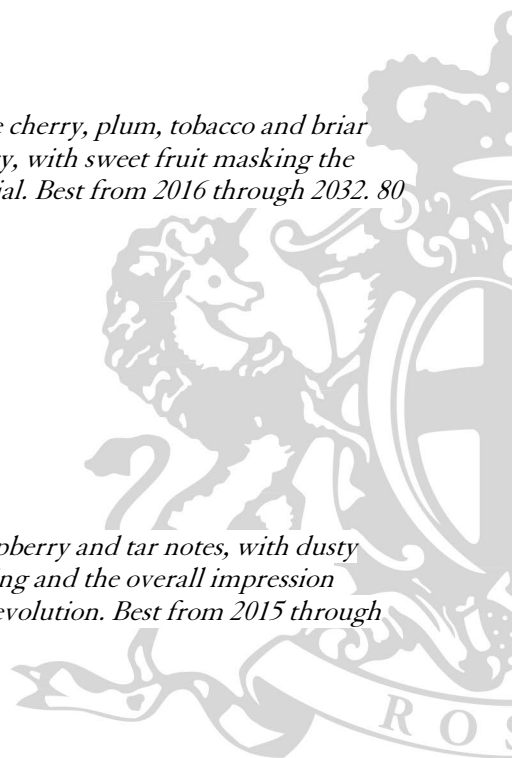
*A rich, almost velvety texture envelops the cherry, plum, tobacco and briar flavors in this red. Finishes long and savory, with sweet fruit masking the density. Shows terrific balance and potential. Best from 2016 through 2032. 80 cases imported.” Bruce Sanderson*

**I Vini d'Italia Gambero Rosso**  
**3 bicchieri**

**I Vini d'Italia Gambero Rosso**  
**3 bicchieri**

**Wine Spectator**  
**93/100**

*Ripe and fresh, this red evokes cherry, raspberry and tar notes, with dusty tannins underneath. The flavors are enticing and the overall impression harmonious. Solid tannins suggest a long evolution. Best from 2015 through 2030.” Bruce Sanderson*



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